

SERRALUNGA

MADE IN ITALY

Since 1825

2020 NEWNESS



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LUXURY *in* OUTDOORS



INTRODUCING VELVETY FINISHING.

Sentirsi nel velluto anche fuori casa con Velvety, la nuova finitura per l'arredo design di Serralunga.

Il feeling sofisticato del velluto e la bellezza funzionale del made in Italy: l'idea e la forma si sposano in una nuova esperienza tattile che sorprende i sensi.

La finitura Velvety, come il velluto, conferisce lustro immediato a ciò che lo circonda; nel tempo, ideale per suggerire lo stile vintage.

Serralunga produce arredo-design in forme ed interpretazioni uniche, capaci di trasformare un oggetto funzionale in una componente d'arredo viva e vibrante, rendendo l'Outdoor confortevole e familiare come tradizionalmente lo è solo una casa. Lo spirito di ricerca e la passione per la tecnologia, unite alla tradizione produttiva, sono i principi fondamentali del brand che attraverso le sue collezioni originali porta in alto il Design Made in Italy.

Serralunga, trend setter del settore dal 1999

MATERIALI:
LLDPE
Rivestimento in poliammide

CARATTERISTICHE:
100% Riciclabile
Resistenza ai raggi UV ed alle temperature
Lavabile

Feeling in velvet even outside home with Velvety, the new Serralunga's finish for design furniture.

The sophisticated feeling of velvet and the functional beauty of made in Italy: idea and shape are combined in a new tactile experience that surprises the senses.

The Velvety finishing, such as velvet, gives immediate prestige to what surrounds it; in the time, ideal to suggest the vintage style

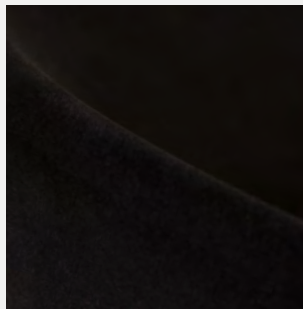
Serralunga produces design furniture in unique shapes and interpretations, capable of transforming a functional object into a living and vibrant furnishing component, making the Outdoor comfortable and familiar as traditionally only a house is. The spirit of research and the passion for technology, combined with the production tradition, are the fundamental principles of the brand that through its original collections brings Made in Italy Design to the top.

Serralunga, industry trend setter since 1999

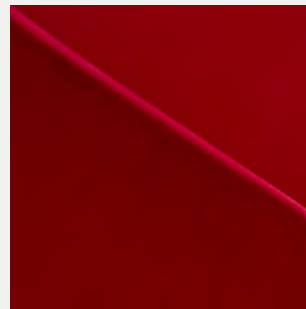
MATERIAL:
LLDPE
Polyamide coating

CHARACTERISTICS:
100% Recyclable
Resistant to UV rays and temperature
Washable

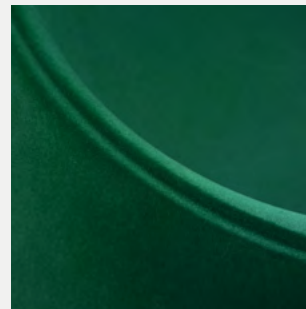
COLORI DISPONIBILI:
AVAILABLE COLOURS:



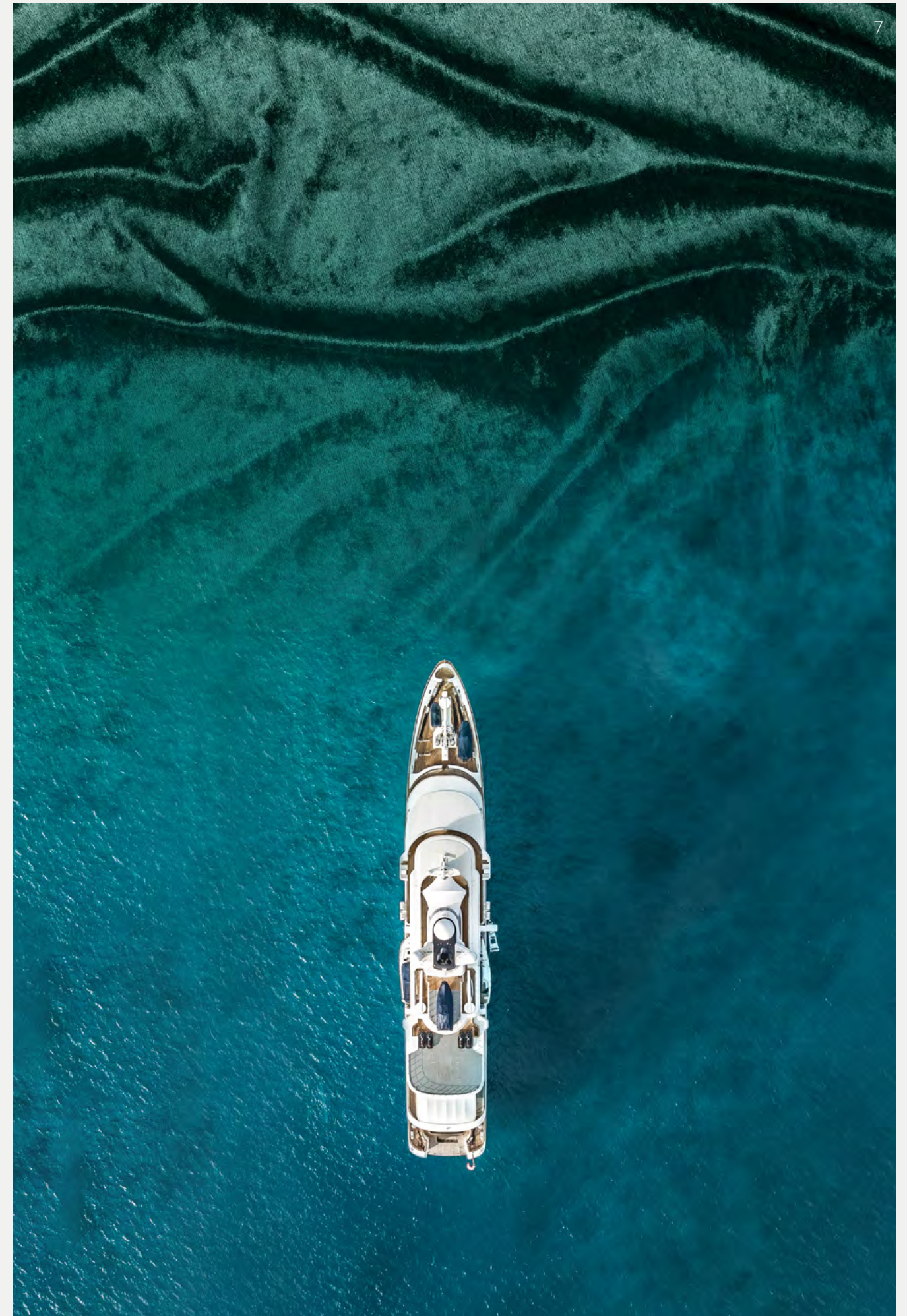
Onyx / VBK



Ruby / VRO



Emerald / VVE



FURNITURE BAY

DESIGNER
RAFFAELLA MANGIAROTTI



BAY
L 65 X P/D 65 X H 70



Bay – Velvety Finishing



Bay - Velvety Finishing



Bay - Velvety Finishing

FURNITURE PINE BEACH

DESIGNER
CHRISTOPHE PILLET



PINE BEACH ARMCHAIR
L 70 X P/D 66 X H 76

Pine Beach armchair – Velvety finishing



Pine Beach armchair – Velvety Finishing



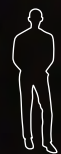
Juju and Pine Beach armchair – Velvety Finishing

FURNITURE JUJU

DESIGNER
GARTH ROBERTS



JUJU
Ø 52 X H 50



Juju - Velvety Finishing

FURNITURE LOU LOU

DESIGNER
RAFFAELLA MANGIAROTTI
SERRALUNGA



LOU LOU 50
Ø 60 / 70 X H 51



LOU LOU 70 LARGE
Ø 140 X H 72
Ø BASE 70



Lou Lou table - Velvety Finishing



Lou Lou table – Velvety Finishing (top+base)



*Lou Lou table – Velvety Finishing
(HPL top + Velvety base)*



Pine Beach armchair – Velvety finishing
Lou Lou 70 Large – Velvety finishing

Ming Small, Ming Large – Velvety finishing
Lindos Hanging lamp – Velvety finishing

LIGHTS LINDOS

DESIGNER
SERRALUNGA



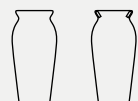
LINDOS HANGING LAMP
Ø48 X H 38



Lindos hanging lamp – Velvety Finishing

POTS JUNE

DESIGNER
CHRISTOPHE PILLET



JUNE / SPOTLIGHT
Ø 60 X H 120



June – Velvety Finishing



Bay - Velvety finishing
Juju - Velvety finishing
June - Velvety finishing

POTS MING

DESIGNER
RODOLFO DORDONI



MING LARGE
Ø 80 X H 50



MING SMALL
Ø 56,5 X H 33



MING HIGH
Ø 66 X H 100



*Ming Large, Ming High and Ming Small
Velvety Finishing*



Ming Large – Velvety Finishing



Ming Small – Velvety Finishing

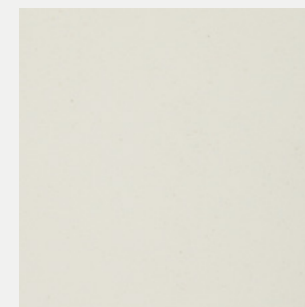
COLOUR CHART

VELVETY
FINISHING

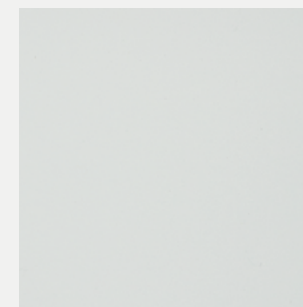


COLOURS & FABRICS

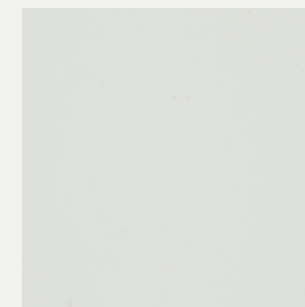
STANDARD COLOURS ☺



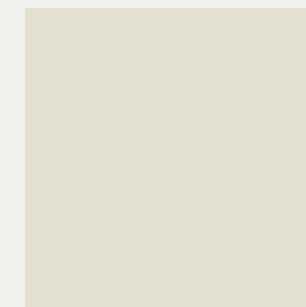
Bianco / WH



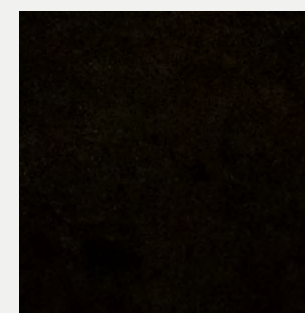
Neutro Luce / NT



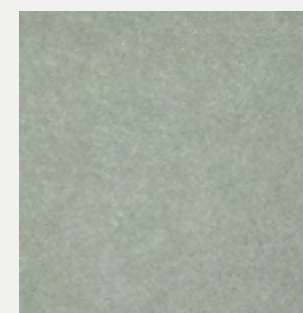
Neve di San Candido / IWH



Gesso di Bologna / WH5



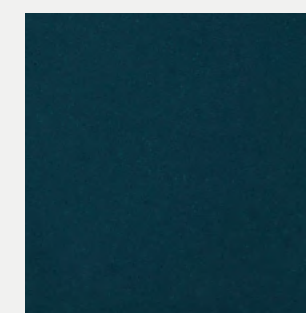
More di Rovo / BK



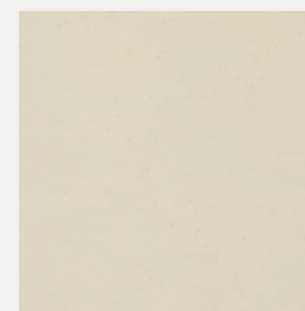
Pietra delle Dolomiti / GG



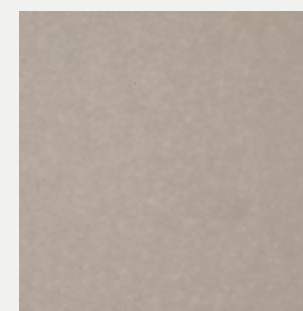
Salvia di Sardegna / SAV



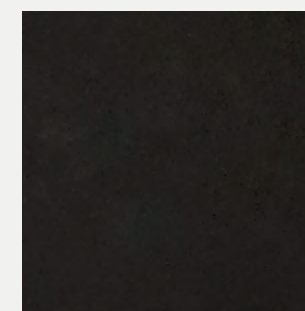
Verde Pavone / WP



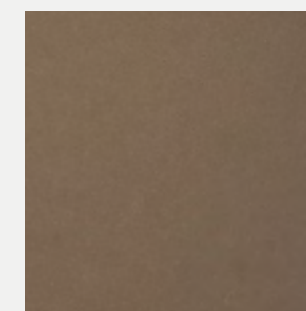
Pietra di Matera / IV AV



Tortora di Torino / TO



Antracite di Sardegna / ANT



Origano di Sardegna / VMA

Eventuali disuniformità di colore sono legate al processo tecnologico ed alla finitura manuale dei prodotti:

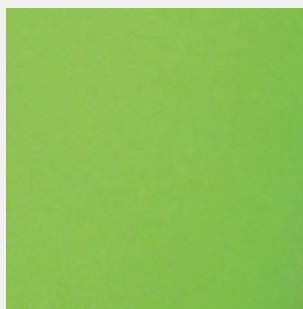
- Colori studiati e appositamente prodotti nei laboratori interni Serralunga.
- ☺ Clean Fighter: Speciale miscela studiata da Serralunga per rendere più facile la pulizia di qualsiasi prodotto con colorazione standard.

* Irregular spatula finish not uniform
* Finitura spatolata non uniforme

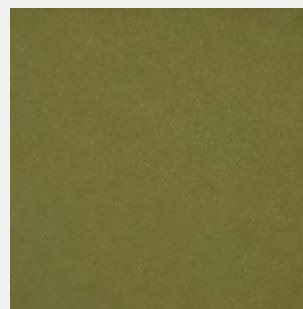
STANDARD COLOURS ☺



Corallo / COL



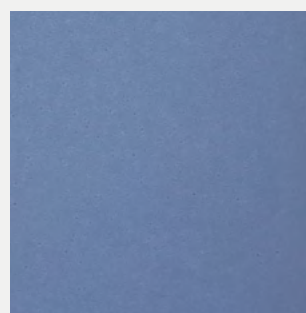
Apple Green / AG



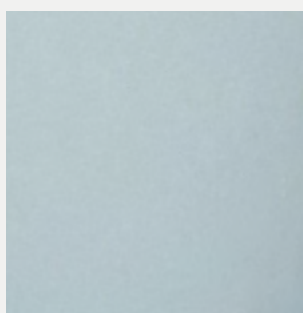
Olive di Cerignola / VOC



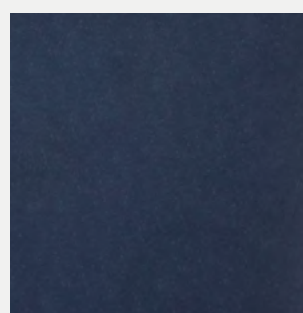
Rosso / RO



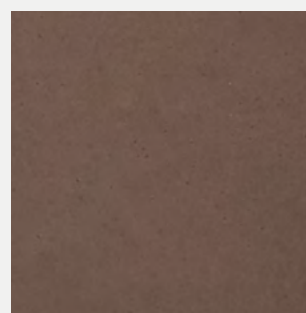
Acqua della Maddalena / AQM



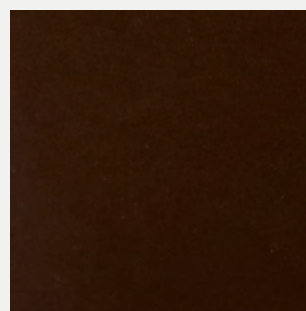
Azzurro di Provenza / AZP



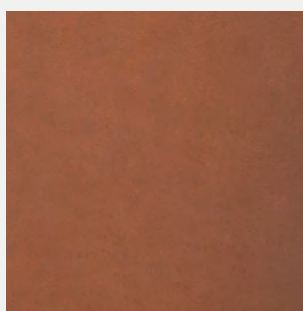
Blu di Portofino / BLP



Castoro / TC2



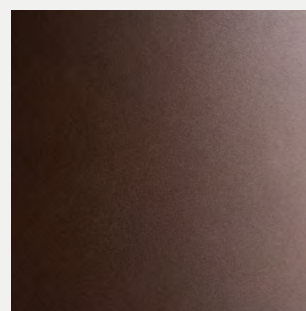
Terracotta scura / TC4



Terracotta Toscana / T



Impruneta classica / IMP*



Corten / COR*

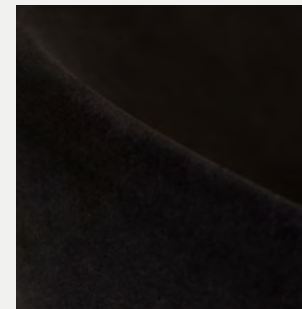


Eventuali disuniformità di colore sono legate al processo tecnologico ed alla finitura manuale dei prodotti:

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- ☺ Clean Fighter: Speciale miscela studiata da Serralunga per rendere più facile la pulizia di qualsiasi prodotto con colorazione standard.

* Irregular spatula finish not uniform
* Finitura spatolata non uniforme

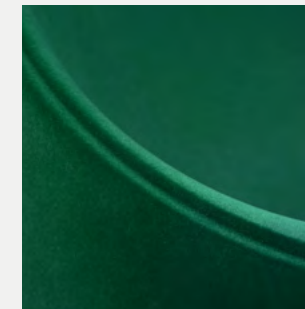
VELVETY FINISHING



Onyx / VBK



Ruby / VRO



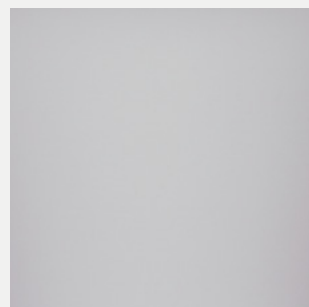
Emerald / VVE

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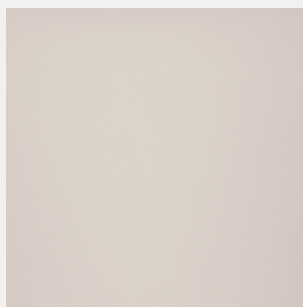
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GLOSSY LACQUERED COLOURS



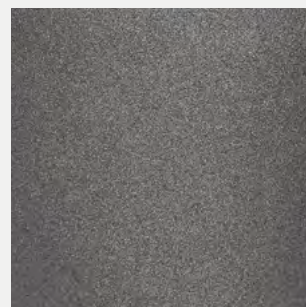
Bianco / LWH



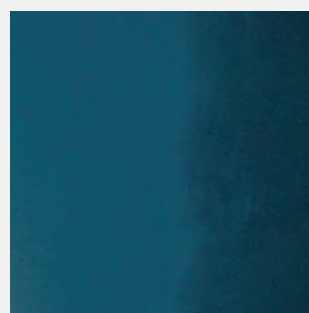
Milk / LMI



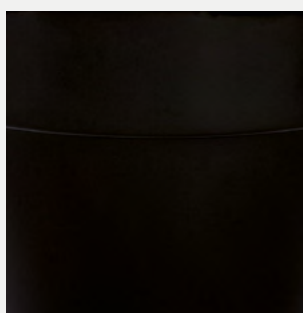
Zinco / LZN



Antracite / LAN



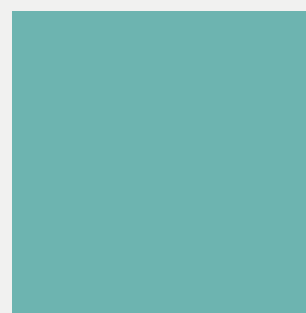
Verde Pavone / LWP



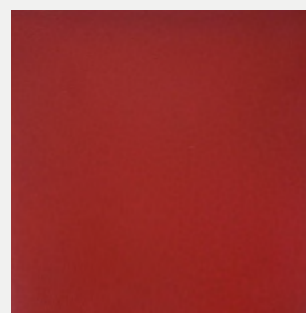
Nero / LBK



Grigio 150 / LGS

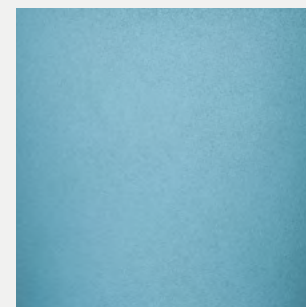


Azzurro Audrey / LAT

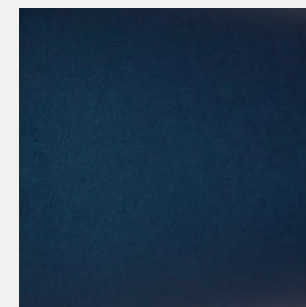


Rosso / LRO

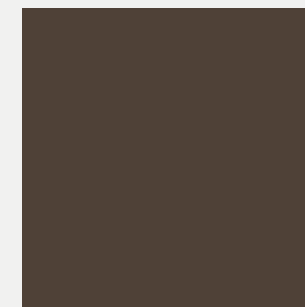
MATT METALLIC LACQUERED



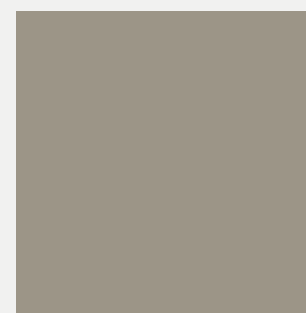
Azzurro / LAM



Blu / LBM



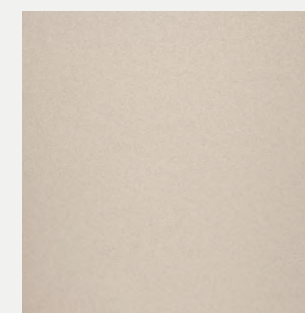
Grigio scuro / LGM



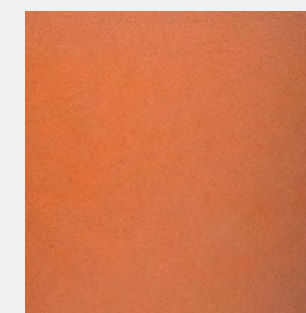
Titanio / LTM



Ottone / LOM

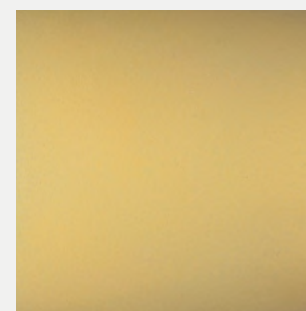


Sabbia / LSM

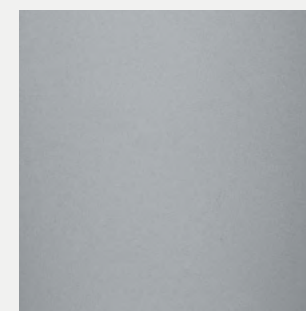


Rame / LCM

GLOSSY METALLIC LACQUERED COLOURS



Oro / LGO



Argento / LCH

SERRALUNGA

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catalogue